

MEMORANDUM

To: Interested Parties
From: Wes Anderson, OnMessage Inc.
Date: May 10th, 2022

Senate Battleground Survey

OnMessage Inc. conducted a Senate Battleground survey of 1200 likely voters across six states (200 in each state), on May 2-6, 2022. The states included were NV, AZ, GA, NH, WI and PA.

This survey strongly demonstrates the divide between the Democrat base and the rest of the country on the issue of abortion. Furthermore, the survey clearly indicates that there is a Pro-Life majority in the battleground. Most importantly, a strong center-right coalition within the battleground reject abortion on demand, throughout all nine months of pregnancy and favor reasonable restrictions on abortion. And finally, the battleground also supports allowing voters to decide the issue through their elected representatives. All of these findings place Democrat orthodoxy on the issue of abortion well outside the views of a strong majority of the voters in the states that will decide which party takes the majority in both houses of Congress.

Key Findings:

- When asked a three-way question on preferred abortion policy, we find that nearly half of the voters in the battleground hold a pro-life view.
 - o 49% Pro-Life
 - 36% Illegal w/ Exceptions
 - 13% Always Illegal
 - o 46% Pro-Choice
 - 46% Always Legal
- In a head-to-head ballot test on policy, a majority of respondents choose “a Republican candidate who supports restrictions on abortion after 15 weeks,” over “a Democrat candidate who supports unlimited abortion throughout pregnancy.” Respondents also choose a “Republican candidate who supports a 6-week limit” over “a Democrat candidate who supports unlimited abortion” by an 18-point margin.
 - o 50% GOP / 30% DEM – 15 weeks vs. unlimited abortion until birth
 - o 49% GOP / 31% DEM – 6 weeks vs. unlimited abortion until birth
- We asked respondents what outcome they would prefer from a SCOTUS ruling on abortion, the results show that a reversal of Roe, sending abortion policy back to the states, is the preferred option.
 - o 51% choose the SCOTUS ruling abortion should be decided by the people through state legislatures
 - o 32% choose the SCTOUS ruling abortion should be legal until birth in all 50 states.

Clearly, voters in the battleground reject the radical policy of unlimited abortions up until the moment of birth, the stated position of the Democrat Party. Our best strategy is to push the debate towards a conversation toward a referendum on the Democrat’s extreme position on the issue. If successful, battleground voters will reject the radical positioning of Democrats on abortion in favor of moving the debate back to the people to decide in the legislatures.

OnMessage Inc Polling

OnMessage Inc is one of the leading Republican polling firms in the nation. President of polling Wes Anderson was named 2019 American Association of Political Consultants (AAPC) Pollie Awards “Pollster of the Year” for his stellar work during the 2018 cycle. For any inquires, contact Wes@onmessageinc.com.