

Dobbs Supreme Court Case: Top Four Messages

SBA Pro-Life America has conducted extensive polling, message testing, and focus groups. From this research, we've developed four key messages:

- 1) The overturning of *Roe* in the *Dobbs* decision means that the American people are able to decide the issue of abortion through their elected officials in the states and in Congress. It does NOT mean a nationwide ban on abortion.
 - Roe put unelected judges in charge of abortion policy. Abortion laws should be debated and decided by the American people, not dictated by judges.
 - The Dobbs decision gets the courts out of the abortion business and allows Americans to have a discussion and come to consensus through their elected officials. Consensus will look different in different places.
- 2) Hammer Democrats for their extremist position in favor of abortion on demand, even painful late-term abortions when the child can feel excruciating pain.
 - Leading Democratic politicians are in favor of abortion on demand up until the moment of birth. Many cannot name a single limit on abortion they support. Politicians who support *Roe* support court-imposed abortion on demand up until the moment of birth. They oppose allowing Americans to even debate the issue through their elected representatives. These same politicians support taxpayer funding of abortion and even infanticide. They are way out of step with the American people.
 - After Politico published the leaked draft *Dobbs* decision, Senate Democrats brought to the floor on May 11 radical legislation that imposes abortion up until the moment of birth, even painful late-term abortions, for all 50 states.⁵ Every single Democratic senator except for Joe Manchin voted for this extreme legislation.⁶
 - 71% of Americans support significant limits on abortion⁷ and most Americans would prefer that the people set abortion policy through their state and federal elected officials, not unelected judges.⁸

¹ https://www.nationalreview.com/corner/supporting-roe-means-supporting-abortion-until-birth/

² https://www.sba-list.org/hyde

https://s27319.pcdn.co/wp-content/uploads/2022/02/H.R.-3755-WHPA-Senate-SBA-List-memo-.pdf

⁴ https://www.nationalreview.com/corner/virginia-governor-defends-letting-infants-die/

⁵ https://s27589.pcdn.co/wp-content/uploads/2021/09/Womens-Health-Protection-Act-An-Analysis.pdf

⁶ https://www.senate.gov/legislative/LIS/roll call votes/vote1172/vote 117 2 00170.htm

⁷ https://www.kofc.org/en/news-room/polls/americans-support-legal-limits-on-abortion.html

⁸ https://www.sba-list.org/polling#scotus

• Because of *Roe* and *Casey*, the United States is more in line with China and North Korea when it comes to abortion policy. Even in progressive Europe, 47 out of 50 countries have limits on abortion prior to 15 weeks. The *Dobbs* gives the American people the ability to modernize our laws.

3) Focus on the humanity of the unborn child as revealed by milestones in his or her development – all rooted in modern medicine and science.¹¹

- Thanks to advances in modern medicine and science, the humanity of unborn children in the womb is undeniable.
- At fertilization, a new genetically distinct human life is formed.¹²
- At 6 weeks, the unborn child's heart is beating; he or she is moving around and can respond to touch.¹³
- By 8 weeks, babies in the womb are wiggling their little fingers and toes, and already have a
 preference for using their left or right hand.¹⁴
- At 15 weeks babies are undergoing life-saving treatment and have fully formed noses and lips, eyelids and eyebrows; they can suck their thumbs, and they can even feel the excruciating pain of abortion.¹⁵
- Roe was based on outdated science. The Dobbs decision allows America's laws to catch up with modern medicine and science.

4) Demonstrate that the pro-life movement cares not only about the unborn child, but about the mother as well and providing the resources necessary for her to choose life.

- The pro-life movement cares not only about the unborn child, but also for mothers.
- This is demonstrated by the more than 2,700 pregnancy care centers nationwide that provide free and low-cost services to millions of people annually. 16
- It is also demonstrated by government-funded programs like the Texas Alternatives to Abortion program¹⁷ with a \$100 million budget¹⁸ that provide counseling, material assistance, care coordination, and housing support.

⁹ https://www.washingtonpost.com/news/fact-checker/wp/2017/10/09/is-the-united-states-one-of-seven-countries-that-allow-elective-abortions-after-20-weeks-of-pregnancy

¹⁰ https://lozierinstitute.org/comparing-mississippi-limit-with-european-laws/

¹¹ https://lozierinstitute.org/15-facts-at-15-weeks/

¹² https://lozierinstitute.org/fetal-development/week-0-to-1/

¹³ https://lozierinstitute.org/fetal-development/week-5-to-6/

¹⁴ https://lozierinstitute.org/dive-deeper/right-and-left-handedness/

¹⁵ https://lozierinstitute.org/15-facts-at-15-weeks/

¹⁶ https://lozierinstitute.org/pregnancy-center-reports/

¹⁷ https://www.hhs.texas.gov/services/health/women-children/alternatives-abortion

¹⁸ https://lozierinstitute.org/alternatives-to-abortion-programs-support-for-mothers-and-families/