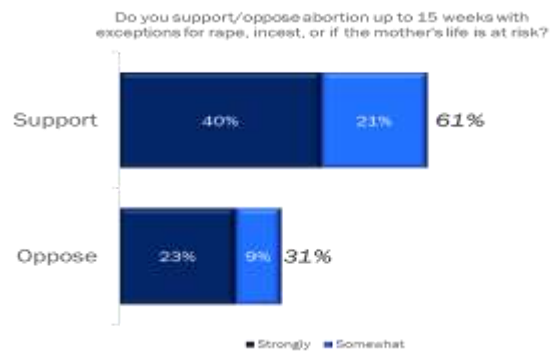**TO:**   VIRGINIA RIGHT TO LIFE,

FROM: TREVOR K. SMITH, PH.D.

SUBJECT: VIRGINIA VOTERS OVERHELMINGLY SUPPORT PAIN CAPABLE BILL

DATE: JANUARY 17, 2023

A recent survey of registered voters conducted by WPA Intelligence on behalf of the Susan B. Anthony Pro-Life America organization found that Virginians support protecting the lives of unborn children after 15-weeks of pregnancy, with exceptions. Moreover, Virginians vehemently oppose abortion until the moment of birth.

Virginians support protecting a baby after 15 weeks

- A majority of Virginians support a bill protecting unborn children after 15-weeks where science has shown they can feel pain, as long as there are exceptions for rape, incest, or if the mother's life is at risk.
- Moreover, voters who identify as either pro-life or pro-choice agree on this legislation.

	Support	Oppose
Pro-Life	63%	30%
Pro-Choice	60%	34%

Do you support/oppose abortion up to 15 weeks with exceptions for rape, incest, or if the mother's life is at risk?

Support: 40% Strongly, 21% Somewhat = 61%
Oppose: 23% Strongly, 9% Somewhat = 31%
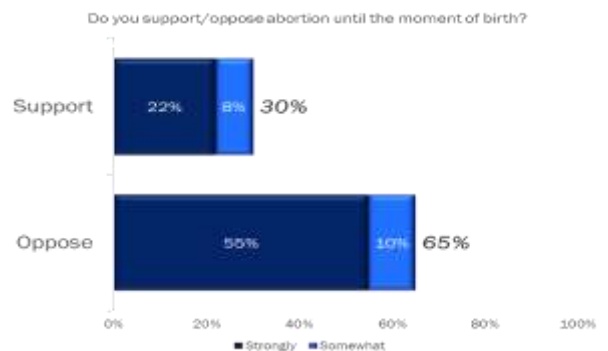
■ Strongly ■ Somewhat

*See second page for demographic breaks

Virginians vehemently oppose allowing abortion until the moment of birth

- Almost two-thirds of voters in Virginia oppose allowing abortion until the moment of birth.
- Almost all Republicans and two-thirds of Independents oppose allowing abortion until the moment of birth.

	GOP	Ind	Dem
Support	5%	28%	59%
Oppose	91%	68%	36%

Do you support/oppose abortion until the moment of birth?

Support: 22% Strongly, 8% Somewhat = 30%
Oppose: 55% Strongly, 10% Somewhat = 65%

0% 20% 40% 60% 80% 100%
■ Strongly ■ Somewhat

Appendix: support/oppose abortion up to 15 weeks with exceptions

	Size	Support	Oppose
Republican	30%	63%	31%
Independent/Other	36%	64%	26%
Democrat	29%	55%	41%
Conservative	37%	64%	30%
Moderate	30%	62%	29%
Liberal	27%	54%	41%
<College Men	27%	68%	28%
College+ Men	21%	66%	27%
<College Women	26%	62%	31%
College+ Women	25%	50%	40%
Men 18-54	26%	62%	32%
Men 55+	18%	74%	21%
Women 18-54	24%	46%	47%
Women 55+	24%	66%	24%
Norfolk DMA	21%	63%	32%
Richmond DMA	19%	70%	23%
Roanoke DMA	13%	58%	32%
Washington DMA	38%	59%	35%
Balance	9%	54%	33%

Methodology

WPA Intelligence conducted a study of registered voters in Virginia.

WPA selected a stratified sample of registered voters from the Virginia voter file using Registration Based Sampling (RBS). The sample was stratified based on geography, age, gender, ethnicity, party, geography, and cells. This methodology allows us to avoid post-survey "weighting" which can reduce the reliability of survey results.

Respondents were contacted via a hybrid method of SMS texts to cells (60%) and a live operator to landlines (40%) from January 3-5, 2023. The study has a sample size of n=519 registered voters and a margin of ±4.3%.

About WPA Intelligence

WPA Intelligence is a leading provider of survey research, predictive analytics and application-based data management technology. WPAi clients win at a rate that exceeds the industry standard by double-digits.

WPAi has been the data team behind the RNC voter scores program, the polling/data team for the 2016 Cruz for President effort, the providers of data strategy for the Las Vegas Raiders relocation and, most recently, the team behind the analytics and polling for Glenn Youngkin's 2021 Virginia Gubernatorial campaign.

WPAi has been nationally recognized for providing cutting-edge intelligence to help our clients win. The American Association of Political Consultants (AAPC) has awarded WPAi with eleven Pollies including Best in Show. In 2022, CEO Chris Wilson and Vice President Amanda Iovino were awarded Pollster of the Year for our polling and analytics work on the Youngkin for Governor Campaign. We have also been recognized by Campaigns & Elections' Reed Awards for the Best Use of Data Analytics/Machine Learning, Best New Research Technique, Best Application of AI Technology to Optimize Targeting, and Best Data Analytics Solutions.

The cornerstone of WPAi is our personnel. Our methodological approaches are dictated by advanced statistical guidelines as determined by our PhD-led team of researchers and data scientists. Our team has consistently been recognized as some of the best in the industry: CEO Chris Wilson was named Campaigns & Elections' Technology Leader of the Year; Amanda Iovino, Vice President, Matt Knee, Vice President and Director of Analytics, Trevor K. Smith, Ph.D., Chief Research Officer, and Conor Maguire, Principal and Managing Director, each have been recognized amongst the American Association of Political Consultants (AAPC)'s prestigious 40 Under 40 list.