

MEMORANDUM

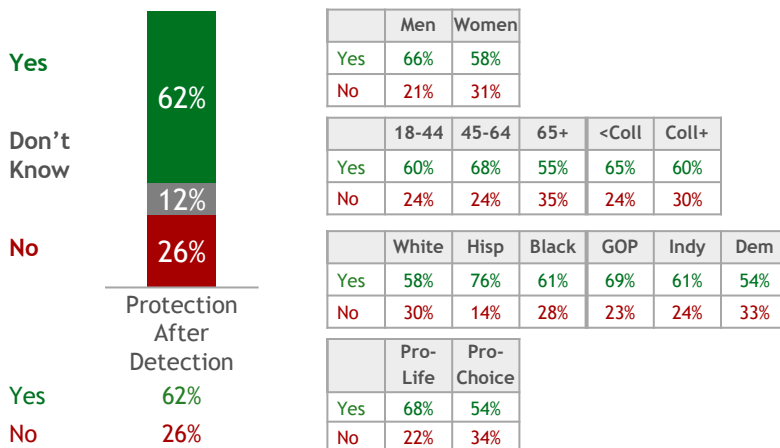
TO: INTERESTED PARTIES
FROM: JOHN VINSON, SENIOR VICE PRESIDENT
SUBJECT: FLORIDA STATEWIDE SURVEY
DATE: MARCH 7TH, 2023

Methodology

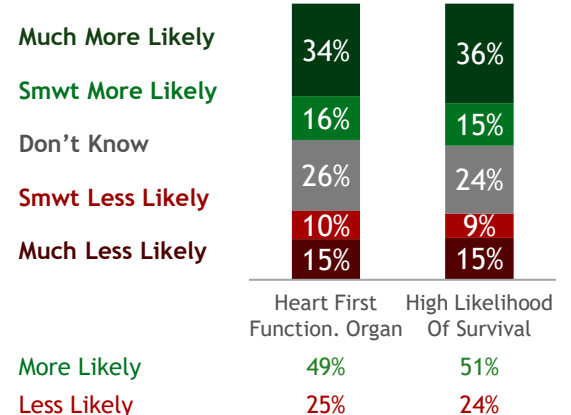
On behalf of Susan B Anthony List Pro Life America & the Florida Family Policy Council, Ragnar Research conducted a survey of n=500 Likely Voters (LVs) across Florida Statewide. Interviews were conducted February 27 through March 2, 2023 by live telephone operators, including landlines (28%) and cell phones (72%). Quotas on age, gender, ethnicity, education, registered party, and region were used to ensure a representative distribution. The study's margin of error is ±4%.

Protections for Life and Support of a Heartbeat Bill

Protection After Heartbeat Detection



Heartbeat bill



A majority of voters support protections for life after a baby's heartbeat is detected, with exceptions for rape, incest, and life of the mother. This is true regardless of gender, race, ethnicity, or party affiliation.

Further, when presented with information on the science behind the legislation voters move by a 2 to 1 margin towards support of the heartbeat bill.

Question Text

Protection After Heartbeat Detection: *Would you support a limit on abortion after a baby's heartbeat is detected, with exceptions for rape, incest, or to save the life of the mother?*

Heart First Function. Organ: *Does knowing that the heart is the first functioning organ to develop and circulates oxygenated blood to allow the baby to grow make you more likely or less likely to support a heartbeat bill?*

High Likelihood Of Survival: *Scientific evidence shows that the presence of a child's heartbeat in the womb indicates a very high likelihood of survival to childbirth. Does this evidence make you more likely or less likely to support a heartbeat bill?*

Heartbeat Protection v No Protection



Heartbeat v 15 Week Protection v No Protection



A heartbeat bill is viable in Florida. There is strong support for a heartbeat bill, with twice as much support as unrestricted abortion.

Question Text

Heartbeat Protection v No Protection: *Which of the following comes closest to your opinion?*

Heartbeat v 15 Week Protection v No Protection: *Which of the following comes closest to your opinion?*

Conclusion

Floridians across the spectrum of ethnicities and races, ages, education levels, and even political parties support protections after a baby's heartbeat has been detected. This support is strong whether Floridians are presented alternatives or just considering the bill on its own, and support for a heartbeat bill is far stronger than opposition. Even if you combine those who don't have an opinion with those who oppose any restrictions, you still have a minority of only 36%. Opposing this commonsense bill will be an unpopular position for any legislator except for those in highly polarized districts. No matter how the question is asked, strong majorities of Floridians want to see a heartbeat bill passed.

About Ragnar Research

With over 60 years of combined experience in public opinion research, the pollsters at Ragnar Research have a track record of getting the numbers right on behalf of candidates, Fortune 500 companies, IE efforts, and some of the biggest associations in the country.

In each of the 2018, 2020, and 2022 election cycles Ragnar Research's final data was accurate within one percentage point of final outcomes.

In the 2010 - 2022 election cycles, the pollsters at Ragnar Research have polled for hundreds of winning Republican candidates for state legislature, U.S. House of Representatives, U.S. Senate, Governor and other statewide offices. The team at Ragnar has conducted public opinion research in Alabama, Alaska, Arizona, Arkansas, California, Colorado, Delaware, Florida, Georgia, Hawaii, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Maine, Maryland, Michigan, Minnesota, Mississippi, Missouri, Montana, Nebraska, Nevada, New Hampshire, New Jersey, New Mexico, New York, North Carolina, North Dakota, Ohio, Oklahoma, Oregon, Pennsylvania, Rhode Island, South Carolina, South Dakota, Tennessee, Texas, Utah, Virginia, Washington, West Virginia, Wisconsin, and Wyoming.